



Supporting Ourselves, Supporting Each Other A Quick Guide to DIY Fundraising

Why Fundraise?

Fundraising is an integral part of movement building and activism. It can be intimidating and we often avoid it as much as possible. Asking for money to support our causes is hard for some people. With practice, it becomes easier!

Fundraising gives room for opportunities that don't exist without it. Fundraising promotes human connection and the sharing of resources—an essential part of sustainable communities and movements. Fundraising is a learned skill, one which requires practice.

As activist communities, we need to integrate fundraising into our daily thoughts and lived actions. There is no wrong way to fundraise, and we think it's important to view it as a process and not an end. With fundraising, we support each other.

Our fundraising guide is here to offer ideas and tools for you to use. There is no one way to fundraise! While some tools may work for you, not all of them will work for everyone. Take what you can and share with others!

Have more ideas? Share with us! Email your ideas to clpp@hampshire.edu.

Who can you ask for money?

Anyone! Start with who you know!

Ideas for students:

- Student group funding
- Student Activity funds
- Social, Community, and Diversity committees
- Departments, such as Women's, Gender, and Sexuality Studies, Ethnic Studies, Afro-American Studies, Chicana Studies, Feminist Studies, Public Health, Sociology
- President's Office and Deans' Offices

Ideas for community organizers:

- Family members
- Friends
- Workplace professional development funds
- Community centers
- Church/Spiritual Centers
- Places where you volunteer
- Organizations that support your work
- Your local [National Association for Women \(NOW\) Chapter](#)
- City and County Commissioners

Online tools:

You can start an online campaign through any of the many online tools available. Some connect seamlessly with social media site (i.e. Facebook). Some may charge a small fee. For most, you'll need to open a PayPal account.

- [Chippin](#)
- [Indiegogo](#)
- [Payitsquare](#)

Quick DIY-fundraising ideas!

- Start collecting your own spare change, if you haven't already. Keep a jar in your car or home.
- Plan a party at your home or a local community space, and ask for a \$5-\$15 donation per person.
- Ask those around you to donate to a book sale or a bake sale!
- Have a special skill? (We bet you do!) Invite people over for a skill-share and ask for a small donation.
- Ask 25 people if they will support your fundraising at \$5-20 each.

Online Fundraising Guides

These guides and resources are filled with hundreds of examples and tactics to get your self-fundraising off the ground!

- One of the most useful resources we've found online is The United States Social Forum 2010 fundraising toolkit, [Feed the Roots](#). The United States Social Forum produced [Ten Tips](#) for raising money to get to the United States Social Forum 2010. These simple ideas can help you meet your costs!
- [Fifty-Three Ways to Raise \\$1,000](#) by Kim Klein is filled with great fundraising ideas that can be useful for anyone between a board member or a high school student. While not all 53 ways will work for one person or organization, there may be a few tactics that can aid you!
- [Fundraising Strategies to Get You and Your Crew to the AMC](#) is another great resource. Fundraising ideas start out on a larger scale and work their way down to smaller ideas. It's enthusiastic and friendly and makes fundraising seem a lot less scary!
- [The Get R.E.A.L Do It Yourself Fundraising Guide](#) Research, Engage, Ask, Love!